LMFNA JUNE PLANNING MEETING

Feb. 6, 21

Susan Fulton

Cathy Wilkins

Tannis Sorge

Michelle Warrington

Diane Hill Doell

Karen Bellafontaine - ?

Tammy Sheehan - ?

Facebook – poster for CAFCN Conference

Confirmation

Speakers

Sponsorship

Marketing/Advertising

Pricing

Carell – marketing – ask her

Speakers:

* Jublia – Bausch – David – psoriasis – a new person to speak - confirmed – 1 hour, break out session – ask questions
* Convatec – “ – wound care
* Neuborg – Onyfix and Podo expert – confirmed -
* No response from Julia and To Bro
* Key Note speaker - ?? – Tannis still trying for To Bro! and Julia Overstreet
* ? 0900 – 1200pm June 12/21

Sponsors – “commercial” between speakers, bathroom break – 10 min

* Bowers – give away – N95 masks - Susan
* Smooth Toe – 10 pairs of compression socks – Diane
* Henry Schein – autoclave, hand pieces, - Diane
* Toefx Inc – Carell – Susan – Clear toe Therapy System
* Harpreet Thandi – ie. Pedors shoes -neoprene shoes for edematous feet – poster,
* Avantec – autoclave, gloves, biologicals - Cathy
* Marjory Kwan – Motion Orthopedics - silicone padding, shoes, splints, toe seperators– can buy a kit, smaller items too, reasonably priced – product giveaway - Cathy

Expenses – Ken - $60.00/hr - $400

Webmaster or Moderator – keep track of contest and winners

* Post winners
* Ask Ken to be moderator

Prices /Tickets:

* Likely will not be allowed to record – ie. Bowers, Convatec
* Confirm how much we will have to pay speakers
* Advertisers – cost
* $45 for non-members
* $40 for members
* Certificate of Attendance and receipt
* Ticketing via website - ? Watershed to help set up - $60/hr
* Email registrants, reminders, etc
* $100 for opportunity to advertise – promote how it would benefit them, great resource – in lieu of advertising fee can giveaway $100 in products
* Advantage of product giveaway the foot care nurses will use them and fall in love with them and buy more
* Promote free bees
* Kintec, Bioped,
* Advertise for a foot care nurse – Susan to talk to Ken
* Engage BC

Susan to talk to Ken – want a polished presentation

* Cost to put together

Start sending members info and advertising by May – beginning or mid May

Reach out to our sponsors – get back in 2 weeks

Marketer from membership – develop an advertising/marketing role for association

Poster – April

Ask Ann Lye to post to facebook page, Lori Ralph, facebook pages for each province

Speaker Feb. 17 - Putting Their Best Foot Forward - Diabetic and Foot Health – David Coughlan– ask Tammy to ask them if they would like to sponsor or donate items

Next meeting – Feb.19 –